



More Information available .

IT Ways Real Estate CRM Pro

Your Digital Real Estate Office



www.itways.in



9919227600

ISO 9001:2015 | ISO 27001:2022

Smart CRM Solution for Real estate business

An ISO-certified CRM solution ensuring quality, data security, and seamless business management with smart automation and real-time insights.



Challenges in Real Estate Business

- Leads are scattered (WhatsApp, Excel, Calls)
- No proper follow-up tracking
- Team performance unclear
- Hard to track team performance
- Many leads are missed
- No central system

“Managing real estate without CRM is like running blind.”



A powerful CRM solution that centralizes lead management, automates follow-ups, tracks performance, and provides real-time insights to help businesses grow efficiently.

Introducing IT Ways CRM

- All-in-One Real Estate Management System
- Designed for Agents, Builders & Developers
- Fully customized with your domain & branding
- Cloud-based + Secure
- **“We don’t just provide a CRM — we deliver a complete business solution with a dedicated, isolated, and secure database for every client”.**

Key Features Overview

- Lead Management System
- Property Management
- Project Management
- Document Management
- Client Management
- Owners Management
- Agent Management
- Payment Management
- WhatsApp Integration
- Team & Staff Management
- Reporting Dashboard
- Lead Matching
- Automation
- AI Integration
- WhatsApp Panel (Free)
- API Integrations
- Website Integration



Lead Management

Capture, Track & Convert
Leads Seamlessly

“Never miss a lead again.”

- Capture leads from Website, Facebook, WhatsApp
- Auto lead assignment
- Lead status tracking
- Follow-up reminders
- Up coming Followupps
- Lead Filter

Property Management

All-in-One Property
Management Solution

- ➔ Add and manage unlimited properties
- ➔ Create dedicated property landing pages
- ➔ Share properties instantly via WhatsApp
- ➔ Send property details directly to clients
- ➔ Automatically match leads with relevant properties
- ➔ Publish properties on your website with one click

WhatsApp Integration

Instant Lead Communication & Automation

➔ 01 **Wapzapp** Powered by IT Ways

- Automate massaging
- Text template
- Auto response
- Auto-replies / chatbot
- Campaign management



➔ 02 **WABA** (Whatsapp Business Official API)

- Carousel (Slider)
- Button Message
- notification Staff on new lead
- Secure & scalable
- Multi-user system

“Both are a available Whatsapp Integration.”

Team Management

Smart Team Handling System

- Staff login system
- Track performance
- Assign leads
- Monitor activities



Reports & Analytics

Track Performance & Make Data-Driven Decisions



Sale Report



Expense Report



Income vs expense



Staff Report



Source Report



Today User Activity

Unique Selling Points (USP)

White-label CRM (Your domain, your brand)

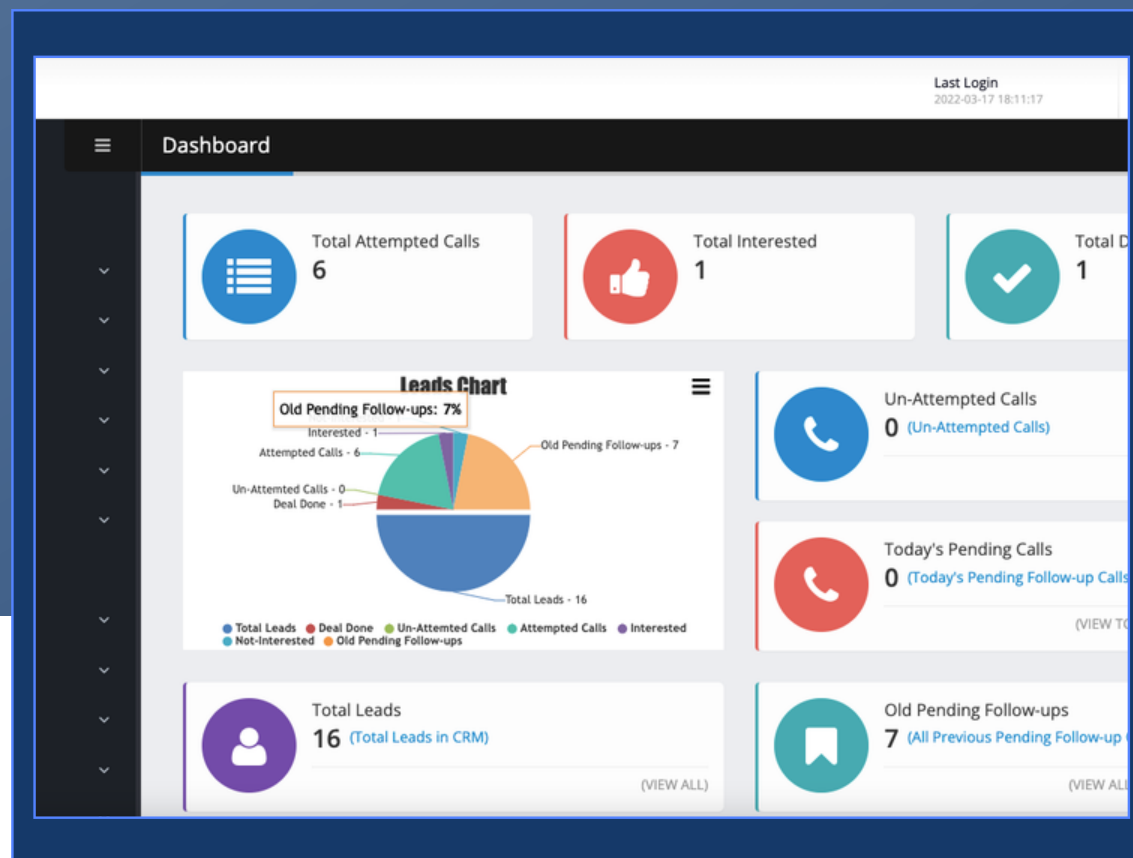
- **No SaaS dependency**
- **WhatsApp API integrated**
- **Fully customizable**
- **One-time setup option**
- **Isolated databases**
- **Safe and Secure**
- **ISO 9001 & ISO 27001 Certified**

Business Benefits

Drive Growth with Smart
Solutions.

- ◆ Increase sales conversion
- ◆ Improve team productivity
- ◆ Centralized management
- ◆ Save time & cost
- ◆ Automated Follow-ups
- ◆ Automatic Property Matching
- ◆ Automatic whatsapp reply
- ◆ Better Lead Management

Real-Time System Preview



Search Properties

Last Login: 2022-03-17 18:11:17

Search Properties

Minimum Cost, Maximum Cost, Minimum Deposit, Maximum Deposit, Available for, Property Type, Property Status

Properties List

10 records per page

P. ID.	Image	Property Title	Project Name	Location	For	Uploader
51		1BHK FOR SALE	Dosti Planet North	SHILPHATA	Sale / FLAT 1BHK - Residential	admin OWNER AZHAR
52		1 BHK FOR SALE	K.G.N. APPARTMENT	BHOLENATH	Sale / FLAT 1BHK - Residential	SABA QURESHI Employee OWNER RIZWANA
73		2 BHK FOR	UROOJ	kausa	Sale / FLAT	SABA QURESHI

Properties by Staff

Last Login: 2022-03-17 18:11:17

Staff's Properties

10 records per page

S.No.	P.ID.	Image	Property Title	Project Name	Type
No data available in table					

Showing 0 to 0 of 0 entries

FILTER BY STAFF

- ADMIN (admin)
- ROOT (root)
- NIYAMAT (admin)
- SUPER (root)
- ADMIN22 (employee)
- USERNAMEUPLOADER (employee)
- UPLOADER1 (employee)
- INZMAM (employee)
- SABA (employee)
- NASEEM (employee)
- HUMAIRA (employee)

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Let's Connect with Us



Call us

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